



Seeing tomorrow's ideas...Today



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Focus on Innovation

Focus on Innovation is a monthly electronic newsletter designed to provoke thoughts and ideas on how to bring innovation to life within the organizations in which we work.

For Those on the Run

Spring is a time of renewal and growth...a time to "get creative!" There are two organizations that offer yearly conferences on the topic of creativity and innovation - offering tons of ideas, techniques, and tools to boost your and your organization's creativity. This month's newsletter provides information on these conferences - what to expect and where to find them.

Get Creative!

"We believe that companies can dramatically increase their creative performance once they recognize the nature of their creativity and learn how to actively promote unanticipated improvements and innovations."
-- Sam Stern, ACA 2006 Conference Keynote.

There are many ways to "get creative"; one way to do that is to attend a conference on creativity. Not only do you get to hang out with creative, energetic people, you have the opportunity to expand your mind by being exposed to different ideas and thinking related to creativity and innovation from the perspective of the world of business, the arts, education, and different cultures. What follows is a brief summary of each conference and where to find additional information:

Organization: **American Creativity Association**

ACA is an incorporated 501 (c) 3 non profit, membership-driven organization dedicated to promoting the development of personal and professional creativity - throughout the US and in more than 15 countries.

Next Conference: **Creativity @ Work** - March 22 - 25, 2006 with Pre-Conference Institutes
March 20 - 21, 2006 at Hilton Austin Airport in Austin, TX

What to expect:

At this conference, you will have opportunities to learn from and network with renowned national and international experts from the area of creativity. This conference provides a real blend of creativity and innovation looking at it from both a national and global perspective. The advantage of this conference is that it brings together a smaller crowd (about 300 participants) which makes it easier to network.

Conference fee: between \$300 - \$800US

Website: <http://www.amcreativityassoc.org/2006Conf.htm>

Organization: **Creative Problem Solving Institute**

This annual, international conference inspires people to learn, to engage and to support the global use of Applied Imagination and creativity. This is the place to develop your creative abilities, learn to apply a proven creative thinking process, discover tools and techniques to generate more and better ideas, increase team innovation, encourage young students to think more imaginatively, and improve your community.

Next Conference:

Creativity Problem Solving Institute - June 25 - 30, 2006 in Chicago, Illinois

What to expect:

If you want to learn skills for applying your imagination to real-world challenges, discover a proven process for Creative Problem Solving and meet diverse, international people who share these pursuits this is the place to do it. You can anticipate over 1000 participants from all over the world. This is truly an amazing conference that will inspire you and change the way you view creativity and innovation.

Conference fee: between \$650 - \$1275US

Website: <http://www.cpsiconference.com/>

What's the Bottom line

Creativity conferences can provide the tools and stance for creating possibilities and unleashing creativity while learning in a community with other kindred spirits and minds making the experience memorable and transformative.



Please feel free to pass this newsletter on to others.

If you would like more information about the ideas and topics listed in this issue, contact Judy Laws, Ph.D. at jlaws@foursightconsulting.com.

For more ideas on creativity, innovation, to join or be removed from the newsletter distribution list, visit www.foursightconsulting.com.